

BLOOM & BARK

— Est. with love —

THE BLOOM & BARK COMPANION GUIDE

A Lifetime Together Begins Here

*An invitation into the rituals, rhythms and quiet joys of life with
your new companion.*

With love, Bloom & Bark

A NOTE BEFORE YOU BEGIN

Welcome Home

Bringing a Bloom & Bark puppy into your home is the beginning of an exquisite chapter — one filled with soft mornings, sunlit walks and the quiet certainty of being loved.

This guide has been written with care to walk beside you through your first weeks together, and the many beautiful years that follow. Take what serves you, leave what does not, and always trust the love between you.

With love, Bloom & Bark

CHAPTER ONE

The First Thirty Days

Days 1–3 · Settling

Soft lighting, low voices, and a quiet corner of their own. Let your puppy come to you. Their world is suddenly very big — be the calmest thing in it.

Days 4–10 · Rituals

Begin gentle routines: meals at the same hour, the same patch of grass, the same soft phrases. Rhythm is reassurance.

Days 11–20 · Bonds

Short, joyful training sessions. Praise generously. Introduce the lead, the car, the brush — slowly and with kindness.

Days 21–30 · Blossoming

Trust now lives between you. Begin meeting the world: a quiet café, a friend's garden, a slow walk through the park.

CHAPTER TWO

Preparing Your Home

A few thoughtful preparations will turn your home into a haven.

- A soft, washable bed in a quiet corner
- Two ceramic bowls — one for water, one for food
- Premium puppy food (we will share their current brand)
- A gentle harness and lead — never a collar at first
- Natural-fibre toys, a teething ring, a comfort blanket
- Puppy pads for the first nights
- A soft-bristle brush and tearless puppy shampoo
- A crate dressed with a worn t-shirt of yours

CHAPTER THREE

Nourishment & Care

FEEDING

Four small meals a day until four months, then three, then two. Fresh water always. Avoid table scraps — your puppy's gut is delicate and their habits begin now.

GROOMING

A weekly brush keeps coats glossy and bonds gentle. Baths every four to six weeks, never more. Trim nails monthly. A wipe of the eyes each morning is a tender ritual.

VETERINARY RHYTHM

Second vaccination at twelve weeks, booster at one year, and annually thereafter. Worming every three months. Microchip already in place.

MOVEMENT

Five minutes of walking per month of age, twice a day. Joints are still soft — let play come before pace.

CHAPTER FOUR

The Heart of It

There will be muddy paws on cream sofas. There will be 3am whimpers and chewed slippers and small, unspeakable triumphs.

And there will be a soft head resting against your knee at the end of a long day — the kind of love that asks nothing, and gives everything.

This is what we wish for you. This is why we do what we do.

With love, Bloom & Bark

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Raised in love. Sent with care.